



Working Together. Building Community in Southwestern Ontario.

**ESC'S PROFESSIONAL DEVELOPMENT COMMITTEE PRESENTS...**

## **“The Job Seeker Path(s) to Apprenticeship: From Counselling to Job Development”**

**Why We're Offering this Session:** The decision to pursue a career in the trades can be daunting. And each step of this journey requires different kinds of supports, resources, and strategies. In this specialized session, our expert facilitators are providing an integrated look at job seeker path(s) to apprenticeship, with tips and tools for frontline staff, regardless of role or at what stage of the apprenticeship plan.

- \* From start: Exploring apprenticeship as a career path, and decision-making with your client
- \* To finish: Marketing your potential apprentice to employers
- \* Integrate your efforts with your colleagues' along the client path to apprenticeship.
- \* Resources, tools, and strategies to increase your effectiveness with clients interested in the apprenticeship route.

**Who should attend:** Employment Counsellors, Job Developers and others who assist job seekers interested in or pursuing apprenticeship.

**Friday, March 10, 12:30 to 2:30pm  
Pathways Skills Development  
(205 Horton St E, London)**

**\$25 for ESC Members  
\$35 for Non-Members**

**Our Experts:**

Steve Williams (Needs Assessment Counsellor, Goodwill Career Centre)  
Karen Kloibhofer (Skilled Trades & Apprenticeship Consultant, Fanshawe)

**[Register here ...](#) or contact: [carol@esclm.ca](mailto:carol@esclm.ca)**